

MODULE 1

What do you want to teach in your webinar?

How did you gain the knowledge?

What ways do you plan to validate your topic?

Who do you want to attract to your webinar?

Why should they want to attend your webinar?

What will they get from the class?

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When will you host your webinar? What time?

How much do you want to make from your webinar?

How much would it be sold for?

How many people do you need to hit your income goal?

List out all the channels you can possibly promote this.

List what else you can upsell/downsell your webinar participants to.
