

## **The Wealth Creation Webinar Launch Blueprint/Report**

**Launch duration:** 18th of August – 1st of September 2018 (2 weeks)

**Webinar date:** 2nd of September

**Promo channels:** Instagram (daily 10-mins live videos, posts and stories), Facebook profile, Facebook page, Facebook group (The millionaire housewife community & Smartbcamp), Messenger bot list, Email list and WhatsApp (Broadcast list and stories).

**Promo Activities:** Post on IG at least 3 times daily, post on Facebook profile & page once daily, post in my FB group, make interesting posts in Smartbcamp hinting on the webinar, send Whatsapp message as necessary, send bot messages to my FB page subscribers, send weekly emails to my general list.

**Content model:** Inspirational story-telling and educational marketing.

**Launch goal:** 50 attendees

**Webinar goal:** To turn every attendee into a wealth generator

**Background story:** I planned to hold the live version of the masterclass in Abuja on the 25th of August at N15,000 but as at the 15th of August when the early bird discount of N10,500 was supposed to end, only one person had subscribed. The more I promoted the event, the more people from all over the world asked me when I was bringing the event to their town. So the idea came that I make it an online class.

However, fear kicked in because the last time I promoted a webinar (which was my 3rd webinar), I had less than 10 people subscribed (while the most I've ever had was less than 30). So to avoid heartbreaks, I put the price at N7,500 and early bird discount at N5,250 (to expire on the 25th)

Later on, I changed the price to N10,500 but maintained the discount of N5,250 (which now falls to 50% discount).

In all honesty, I was not out to make real money from this class. I just wanted people to be liberated as I share principles that have worked for me to have 13 streams of income (10 of which are residual/passive). But I didn't want to do it for free as that would be casting my pearls before swines.

The first flyer:

The Millionaire Housewife  
ACADEMY  
PRESENTS  
**THE  
WEALTH CREATION  
MASTERCLASS**

**#7,500** | **EARLY BIRD** **#5,250**  
EXPIRES ON 25<sup>TH</sup> AUG

SUN  
**02**  
SEPT  
2018

VENUE | TIME  
**ONLINE** | **7PM**

TO REGISTER;  
[www.paystack.com/pay/wcw](http://www.paystack.com/pay/wcw)

**Temi Ajibewa**

Beautiful, right? I designed it. LOL  
So contact me for yours.

Second flyer:

The Millionaire Housewife  
ACADEMY  
P R E S E N T S  
**THE  
WEALTH CREATION  
MASTERCLASS**

**#10,500** | **#5,250** EARLY BIRD  
EXPIRES ON 25<sup>TH</sup> AUG

**VENUE** **ONLINE** **TIME** **7PM** **DATE** **SUN 02 SEPT 2018**

TO REGISTER;  
[www.paystack.com/pay/wcw](http://www.paystack.com/pay/wcw)

  
**ADEOLU AKINYEMI**  
SPECIAL GUEST

  
**TEMI AJIBEWA**  
FACILITATOR

By the end of the early bird discount date, that is, Saturday 25th of August, I increased my sales goal to 100 and then wrote an affirmation towards it:

*"It's midnight 2nd of September."*

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*I'm about to hit the sack after a 3 hour intensive session with over 100 people subscribed to the Wealth Creation Webinar.*

*Waah! It was lit!*

*I am twitching with excitement and so grateful at the number of people who actually invested in having me help them change their money story.*

*I am so happy because I know ALL of them will be grateful they attended the class.*

*I noticed some people were crying in the class and so many had a-ha moments.*

*The network was great and Mr Adeolu Akinyemi's session was mind blowing.*

*People's lives were transformed and so many destinies were released from poverty.*

*So many mind-blocks were moved and many negative mindset about money were shifted.*

*Abundance was released into the participants souls and they become wealth generators indeed.*

*As I lie down, I am happy and grateful. I snug closely to my husband and his embrace keeps me warm.*

*Thank you Lord."*

**IT ALL CAME TO PASS!!!**

**Action Plan:**

18/08 - Announce the webinar (though no flyer)

19/08 - Design the flyer

20/08 - Announce the flyer

24/08 - Introduce my special guest for the webinar

31/08 - Do a tech test run with my guest

02/09 - Send a reminder mail.

- Start the webinar at 6:30pm to serve light refreshments (music).
- Start teaching at 7:00pm - 8:30pm
- Guest 8:30pm - 9:30pm.
- **Ask that participants take a screenshot for their testimonial post on social media and tag me**

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- Q &A till 10pm.
- Spend extra minutes 'ministering' and answering more questions.

03/09 - Hold a feedback meeting with staff and edit the recording  
 - Send a 'thank you' message and a token of appreciation (cash) to my guest.  
 04/09 - Send out the replay link and ask for testimonials.  
 05/09 - Write a report.

### Registration Funnel:

- From the social media posts, the 'Register' link/link in my bio led straight to Paystack. **So each of my posts were designed as a sales page.** And I edited the link to make it memorable. [www.paystack.com/pay/wcw](http://www.paystack.com/pay/wcw)
- On the paystack page (at the description on top), I had the bank account details and the instructions for them to send a mail after payment.
- Those who pay with their cards are redirected to an opt-in page upon a successful payment where they are to fill in their details (name and email address) to join the Webinar List.
- Those who do bank payments are supposed to send a mail and when they do, we reply the mail by confirming the payment and then include the opt-in page link for them to join the Webinar List.
- The Webinar List (hosted on Mailchimp) has been designed to send an automated mail once a subscriber joins. The mail contains appreciation for enrolling for the webinar and the registration link to the webinar plus instructions on how to download the zoom app.
- The enrollee is supposed to register for the webinar again on Zoom. **This made things a bit cumbersome for most people so I will not use this feature next time since I already have their details via the opt-in page.**
- On the day of the webinar, we sent reminder mail containing the registration link again and the Zoom app download links for those who may not have it yet.

### Strategies and reasons:

1. The date was 2nd of September to give people (mostly salary earners) the opportunity to jump in. **Always bear this in mind when setting your dates.**
2. I changed the price to N10,500 and hammered on the 50% discount of N5,250 so people can have a feel of what they were going to miss if they don't take action immediately. I've found that **50% discount is magical.**
3. I introduced my guest late so I can measure my own weight and then as a kick-ass motivation for those (especially past clients or friends) who may assume they already know what I want to teach. It worked because people who had attended one of the 3 previous live editions I held in Lagos paid to join the webinar.

4. After the 50% discount expired, I opened up a 48 hours 30% discount **so people can still have a feeling of getting a deal. But I closed the 50% to the public.**
5. I did an extra 3 days discount price extension for salary earners.
6. I extended the 50% discount to my Ladies in Business Club subscribers (who are a little over 100 in number) till 27th of August so they could have more reasons to join and have a feel of being favoured as my mentees.
7. I asked that participants share their feedback in real time so I can use them to promote the next edition.
8. I did not promote to sell the replay link so that those that did not participate will have a full sense of loss and be mentally primed to register for the next one holding in December.
9. I shared the AFFIRMATIONS with my staff, my guest speaker and very close friends so my faith could be 'solidified'.

#### **Sales Milestones:**

18th: 0  
19th: 0  
20th: 6  
21st: 8  
22nd: 4  
23rd: 15  
24th: 8  
25th (end of 50% early bird discount): 31  
26th: 2  
27th: 3  
28th: 2  
29th: 3  
30th: 3  
31st (end of 30% early bird discount): 8  
1st Sept: 3

Brought forward 1 person who paid for the live event and another who had paid for the DVD

At the end of the early bird discount, we had 76 people registered. 36 people paid via Paystack, 36 people via bank payment and 4 via PayPal (\$20 each)  
 $N5,250 \times 76 = N399,000$

At the end of the registration, we had 102 registrations. 40 via Paystack, 58 via bank payment and 4 via PayPal.

$N7,350 \times 26 = 191,100$

**Total = N590,100**

#### **What I could have done better:**

1. Send my WhatsApp broadcasts earlier because I have a robust list of my previous customers there.
2. Share more testimonials from past editions so more people can be convinced of the results they would get.
3. Ask my guest expert to promote to his own circle even if it is one or two regranning.
4. Ask my loyalists (eg my Inner Circle ladies or MBT republik) to help me promote.
5. Come up with a challenge to promote the webinar in exchange for one or 2 free access to the webinar.
6. Maybe I could have promoted it for 3 weeks instead of 2 weeks so that those who get paid during the first week of the month can register as well.
7. I probably should have increased my goals to 200 and then press for it. LOL. But I'm super grateful for the results I got.

#### **Promotional posts:**

**18th August**

**Picture: Infograph [You asked for it; I listened]**

Since I announced the Wealth Creation & Financial Freedom Masterclass 4.0 holding in Abuja on the 25th of August, I have gotten several requests from those outside Abuja and even outside Lagos to be a part of it.

.

The masterclass was supposed to be the very last edition for the year as we had held 3 previously in Lagos.

.

So because you asked for it and showed commitment even, we shall be having the masterclass in a 3 hours webinar on Sunday 2nd of September by 7pm.

.



If you have felt shut out previously because the masterclass was to hold in Abuja, or you have missed out because you couldn't attend the Lagos editions or because you are even in the abroad, here is your opportunity to be a part of it. 😊😊

The amazing thing is: it is now going at 50% discount so instead of paying N10,500 for the live class, you can pay N5,250/\$15 only when you pay before Sunday 25th and N7,500 after that.

I promise you this will be one of the best investments you will ever make on your journey to financial freedom.

**Monday 20th August**

**Infograph: [Ducks quack, Eagles Soar]**

A lady I used to know called me yesterday to accuse me of not checking up on her all this years.

I apologized and asked her what the matter was. She said nothing much, she just wanted to greet me and say she's seeing all I'm about this days.

Then she moved on to tales of all our common friends and how one is doing poorly and the other has now moved to Canada.

Then she moved on to how she too is processing her trip because this Nigeria is just too hard for her.

It was a Sunday so I was in a relaxed mood and listened on.

When she noticed my silence, she asked: Ahn ahn! Tope you're quiet ni? Are you there?

Those who call me Tope are friends from over 15 years ago when all I was about were gossips and insults.

I had drifted off as she spoke, thinking how I was going to sell out my #CreateYourWealth webinar.

Her question jolted me back and I didn't know when I asked: Is there anything else you'd like to say?

She got the message. Call drops.

The truth is, if you want to touch this future you have painted for yourself, you have to be ready to lose some ducks around you.

No, they are not bad people. They are just toxic for where you're heading so you need to lose them before they contaminate you.

Imagine her complaining the country is hard when one of my friends just cleaned out N14,000,000 in one online deal right in this Nigeria and another sold out her online class and hit almost N1,000,000 in one day! I wee now be thinking of one person that relocated because Nigeria is too hard for her?

Hian!

Plix plix. Iz nor pride. I cannot just afford be quacking when I'm supposed to be soaring and I surely cannot help the poor if I'm one of them.

In the #WealthCreation masterclass webinar holding on Sunday 2nd of September, I will be sharing with you how I purposely and strategically released all the poor and toxic relationships I had and began to attract #WealthyFriends into my life. This lesson alone costs N50,000 in one of my friend's courses.

My friends ehn! 😂

Click the link in my bio to join us for the webinar before the 50% discount disappears.

#SoaringZoneOnly #NoQuacking#NoToToxicPeople

#TheMillionaireHousewife

**Monday 20th. FB group and Instagram Live**  
**Title: Stay on your lane.**

**Monday 20th August**  
**Infograph [If the sole reason why you want to make money is not to be poor, you can never be rich]**

I just finished a live session here on my page where I shared on 'Becoming a Wealth Generator' and shared on the 3 instances that drove me to want to make money. Catch the replay quickly.

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.  
These instances are known as the 'Away-From' motivations.

.  
One was with my mother, the second was with my husband and the third was with my father - the man who asked that I be aborted.

.  
My reason for wanting to make money was attached to 'proving him wrong'. I wanted to 'show' him and even went on to study law because of him.

.  
But you see, after I had bagged my degrees, was making some money and placed him on a salary, I felt I had 'arrived' but after a while, the question became 'so what next'?

.  
That was when I had to move on to the other dimension. The worthier dimension.

.  
At the #WealthCreators Masterclass holding on 2nd of September, I will be sharing this dimension with you in full but in the meantime, go catch the replay and answer the thought-provoking question I asked there.

.  
Why do you want to be rich? If your sole reason is so that you can avoid poverty, you cannot attract wealth to you. Yes, you may make some money and be comfortable but you will never be able to attract abundance because, wealth cannot live where the fear of poverty lives.

.  
Click the link in my bio quickly to lock in your spot. This is one investment you will be forever grateful you made in 2018. I promise you. It's happening online in a 3 hour webinar and there would be a replay for you to go over your lessons after the class.

.  
So again, Why do you want to be rich?

.  
#TheMillionaireHousewife

## **Evening**

### **Infograph [You move faster when you are on your lane]**

You don't go fast nor far by looking all around you or working on someone else's vision.

.  
I learnt this practically in my business some months ago.

.  
I noticed that as long as I was focusing on myself and how I can become a person that attracts premium clients and leverage, it happened.

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.  
And whenever I distracted myself to see what is happening in the ‘next compound’ on the gram, I end up drained and unproductive because my mind would be messed up in trying to emulate (instead of formulate my own) strategies.

.  
Dear #MHQueen, as you start the new week, commit to your grind. Leave your competition alone. Stop snooping on their pages and raising your blood pressure on their ‘Sold Out’ posts.

.  
If all you do is copy what they are doing, you may be moving o but you are not heading towards YOUR own destination but towards theirs.

.  
Sister, gather your energy and face your grind. There is power in focus. Face ya front.

.  
I would be teaching on ‘Mindwork for wealth’ during the Wealth Creation Webinar. I hope you’re aware that the registration link is now up in my bio.

.  
I wish you a super blessed week ahead.

.  
#TheMillionaireHousewife

## **Tuesday 21st August**

### **Infograph [Where is the wealth Creation Webinar holding?]**

The masterclass holding on the 2nd of September is holding online via an online classroom/meeting app known as Zoom.

.  
You can download it from your Google Play Store or iOS Store.

.  
Once you register, you will get the room ID before the date of the webinar so you can have access.

.  
Yes, you would be able to ask questions and in case you are unable to meet us live, you will have access to the replay link.

.  
With this, it doesn’t matter where you are in the world, you can be a part of this life-transforming session.

.  
If you have more questions, don’t hesitate to ask in the comments.

.  
Click the link in my bio to enroll now at the discount price of N5,250 only.

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.  
And feel free to sponsor or or two of your friends so you can both experience this transformation together. 😊

.  
Friends that learn together, grow together. 😊

.  
#TheMillionaireHousewife #Wealth #Masterclass #OnlineClass #Money

## Noon

**Picture: Infograph [what you need is not money, its how to make money]**

Yesterday I saw a video where @therealkiyosaki said what every wanna-be entrepreneur needs is not money, but the 'how' to make money.

.  
I couldn't agree more.

.  
A lot of us while sharing our success stories usually emphasize that we started with just N5,000 or in my case N10,000 only and therefore, anyone can start small too.

.  
The truth is we do not emphasize most of the time is that what gave us the leap into success was the 'HOW' that we have gathered over time, usually while failing at other ventures in the past.

.  
During the #WealthCreation masterclass, I would be sharing with you, the combination of what can make you succeed at any business without a single dime in your pocket. The 3 hours is going to be lit with practicals. #WhoTheoriesEpp?

.  
The number of those already taking advantage of the early bird discount is so encouraging. People are even sponsoring their friends. If you think about it really and you have any friend that you know has been struggling with their finances, why don't you gift them with this class of N5,250 only? I promise you they would be forever indebted to you.

.  
This class is for everyone who desires to create their own wealth and more so whether you're a career person, a business owner, a stay at home mum or a student (in fact, it was because of my fellow stay-at home-Mums and students I made the price this low), this is for you.

.  
If you'd like to sponsor 5 or more of your friends, kindly give me a call on 08039406091 so I can give you a further discount. 😊

.  
Good morning #MHQueens una don chop? Swipe left to see what I'm having breakfast. Care to join me?

.  
.  
P.S: Hope you've gotten your copy of my new book 'How To Make Millions Doing What You Love'?

Click the link my bio to get it now for FREE.

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.  
#TheMillionaireHousewife

### Evening

#### Picture of Steve Harris + WCW flyer

After I finished my NLP and Results Coaching certifications 2 years ago, it felt like the appropriate time to start making money doing what I love. I was enrolled in @iamsteveharris Mastering The Business Of Your Talent masterclass too so I felt I was ready.

.  
Imagine when one of my good friends asked me to coach her and after I told her she would pay, she asked: How much?

.  
I was E-L-A-T-E-D!

.  
But I didn't know how much to place on my value. Actually I was afraid to put a price tag to it.

.  
It was a BBM chat so I typed 'N5,000 monthly and N10,000 for 3 months' but just before I sent it to her, I quickly called Steve and joyfully told him I think I'm about to enroll my very first client. He was happy for me.

.  
Then I told him how much I had in mind and he asked if I was crazy. 'Don't be ridiculous Temi, you deserve more than that.'

.  
So I edited what I had typed to send to my friend and when she read it, her response blew me away.

.  
'Can I pay in 2 installments?' she asked.

You see, I had a mind block that made me feel I didn't deserve much so I undervalued and underpriced myself.

.  
I did not know that the most powerful thing that can happen to any human is a mindshift and it is priceless. Steve helped with this.



I had sold many things before then and felt nothing bad whenever I priced my stuff at 3 times the amount I bought them but when it came to putting a price tag on my brainwork, on the value I could deliver personally, I couldn't deal.

I later found out that it's one of the disease of the poor mind that usually makes you feel like you don't deserve the best or the success you are aiming for is not for people like you.

It was not until I broke this mind block that I was able to attract prosperity. As a matter of fact, I hit my 7 figures less than 3 months from then.

At the #WealthCreation masterclass, I would be sharing powerful tools that can shift your mind from 'I don't deserve this' to 'I am more than this'. These tools have worked wonders for me and I'm sure you will find them useful too.

Click the link in bio now to get your seat at the webinar for N5,250 only before the discount disappears.

#TheMillionaireHousewife

## **Instalive: Becoming a Wealth Generator**

**Wednesday 22nd August**

**Infograph [Do You Know What You Want?] + screenshot of some people's response to the question 'What are your immediate income goals?'**

The first day I heard the quote above from one of my mentors @stephenakintayo, I first thought to myself 'Haba Stephen, people know what they want naa.' But upon a deeper reflection, it dawned on me that indeed lots of people just claim they want financial freedom yet can not define what exactly it means to them.

The screenshots above proves it categorically that a lot of people desire to make more money but their minds have not been able to define how much.

How can you achieve what you have not defined? How can you meet a goal you have not set? How can you reach a destination you don't know?

So many people will keep living in a substandard life because they are yet to define what a good life means to them.

'I don't understand this!'

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'I want steady income'  
'6digit'  
'7 figures'  
'I honestly can't say'  
'A few hundred thousand naira in the first few months'

.  
These are a few of the responses I got in a form I put out recently and I'm genuinely sad at the ratio of those who don't have clear income goals against those who have.

.  
I didn't plan it before but seeing this, I have decided I will be sharing on how to set Income Goals at the #WealthCreationmasterclass and even help maybe 2/3 people to set theirs during the class.

.  
Honestly I cannot wait to begin to receive the amazing testimonials that the attendees of this masterclass will have.

.  
If you have registered, go and start writing out all your current state of affairs (income) because you may be among the 2/3 people I'd be helping.

.  
If you haven't registered by now, please what are you waiting for?

.  
I will not say the 50% discount will soon disappear because you know that already. 😄

.  
Link in bio.

.  
Ehn, ehn, Do you have an income goal? Do like this 🙌🏾 if you know your goals are SMART.

Or like this 😊 if you're not sure.

.  
😂

.  
#TheMillionaireHousewife

**Noon:**

**Infograph [What does she know about wealth that she wants to teach]**

'What does she know about wealth that she's teaching wealth creation? Is it by making millions on the internet? Mtcheew!' She thought.

No, she didn't say it to my face but I heard her thoughts 😂😂

.  
So as I never reach to teach wealth na, I decided to get one who has and have raised hundreds of millionaires.

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.  
If I'm asked to mention the top 10 wealthy men I know PERSONALLY, Adeolu Akinyemi @deoluakinyemi is surely on the list.

.  
He's a personal role model and has agreed to take us on 'Becoming A Wealth Magnet'. His session will leave you with a blueprint to know the exact steps you can take to become a financially free person in no time.

.  
Remember Newton said 'If you have seen further than others, it is by standing on the shoulders of giants.'

.  
You know I'm big on mentorship, right? It's because it gives you all the experience minus the pains.

.  
So if you are still doubting if you need this class because I'm the one taking it, or you think you 'know' all I can teach, do your destiny a favor and enroll quickly.

.  
If you have not been able to translate all your knowledge to results, now you have a chance to connect the dot.

.  
I'm afraid this is the very last class for the year or at least, the cheapest it would ever go for (you can trust me on this) so register now and give yourself this early Christmas gift.



.  
Click the link in my bio before the 50% disappears. 😊

.  
Happy Sallah to you. How is it going at your end? Is there any meat you are not using? Comman borrow me small abeg. 😂😂

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## Evening

### Infograph [forgive yourself]

It's so easy to slip into depression when all the realities of your past poor decisions begin to hit you one by one.

.  
It's easy to begin to feel hopeless when you begin to see that the opportunities you passed on would have been your ticket to abundance.

.  
It may even be an event you failed to attend or a course you omitted to enroll for. Or a webinar you belittled.

.  
I totally get you. Your regrets are valid but I'm here to let you know you cannot move forward if you keep looking at your back.

.



The earlier you face your mistakes, see what they cost you and LEARN from them by putting up measures to ensure you don't repeat them again, the better.

.

See, regrets bring on a negative atmosphere that abundance cannot thrive in. Abundance thrives in possibilities and not 'coulda-beens'.

.

Don't be the one holding yourself back from what CAN BE because of what COULD HAVE BEEN.

.

Forgive yourself for any mistakes you may have made in the past, deal with it and MOVE ON.

.

During the #WealthCreation masterclass, you will be learning practical steps you can take to move over debts and avoid future regrets that can happen from poor money mistakes so if you're currently in debt, you need this class seriously.

.

You know you cannot build wealth on debts, right?

.

Click the link in my bio to join us now at 50% discount. This discount can go away anytime, really.

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Here's the link [www.paystack.com/pay/wcw](http://www.paystack.com/pay/wcw)

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#TheMillionaireHousewife

#WealthCreation #TemiAjibewa #Money

**Thursday 23rd August**

**Picture: Throwback to Dubai Class with Stephen Akintayo showing me facilitating**

I was privileged to take the attendees on my Sense, See and Seize Wealth Generating Trichotomy.

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I developed this model personally as I mapped my path into wealth a few years ago.

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During the #WealthCreation masterclass, I will be sharing this model with attendees so they can become wealth generators no matter where you may be right now.

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Link to the 50% discount goes away in less than 24 hours.

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This is for you career person whose take up never gets her home, entrepreneur who sees the sales but not the money or a stay-at-home mum who needs to better her lot.

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Click the link in my bio to join us.

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#TheMillionaireHousewife

#Wealth #FinancialIntelligence #Money #WealthGenerator

Noon:

Infograph [Don't just Go into it. Grow into it]

I know someone who has been looking for capital to start his business for almost 10 years now.

.

Back then, I wish I could help him but even I was in dire need so all I had to give him was pity and prayers that God will do it.

.

So about 2 years ago, when I knew I could do something for him, I called him and asked how I could help. He gave me a bill and I helped with half of it.

.

3 months later, I met him at an event and asked how his business was doing. 'Ha Tope, that money you sent me was so timely. I used it to offset some nagging debt.'

.

I was livid but kept my cool since he was way older than I am and I didn't want to bruise his ego.

.

'Right now, what I need is a bus I can give someone to drive for me. Even if it's 2 Okadas (Commercial Motorcycles) I will manage it. I will give them to people to ride for me.' He said.

.

I was in shock!

.

'Why can't you ride them yourself?' I asked.

'Ah no na.' He laughed.

.

Apparently, he considered driving a bus or Okada inferior to him. Him whose salary where he worked was N26,000 o!

.

'Hmn... ok. But since you cannot afford a bus now or 2 okadas, what else can you start immediately?' I asked, still looking for ways I can help him.

.

'Ehn Tope, I can start selling bags of rice, beans, garri and so on'.

.

What is wrong with this man?! Can't he think of starting a business SMALL!? A business that you don't even have money to start for yourself o. Hian!

.

Guess what? I've helped out 2 more times and we are still back to ground zero and now, I've decided I'm done.

.

Like I always say: You cannot be broke and be proud at the same time. That is a recipe for disaster.

.

When we say you should start small, it's not because we think you don't deserve big things. It's because there are some lessons you can only learn as you GROW big.

.

There are some mistakes you can afford to make as a Micro business that would be fatal if you make them as an SME.

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So think GROWING up!

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.

If you know you needed to read this post, say 'Aye!'

If you know anyone who should read this, tag 'em!

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The 50% discount for the #WealthCreation Masterclass disappears in 24 hours. Click the link in my bio to lock in your spot.

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#TheMillionaireHousewife

## **WHATSAPP BC (WCW FLYER)**

A wise man I know said: If you want to be rich, you have to study wealth.

Another wise man I know said: It's not about how much you make, it's about how much you manage what you make.

Still another wise man I know said: If you spend all you earn, your wisdom pipe is blocked.

At this 3 hours online class, I and one of my amazing mentors would be showing you how to make, manage and multiply money in the most practical and time-tested ways.

I know you need this class without a doubt so that you can create a wealth path for yourself.

If you have trusted me till this time, permit me to stretch it a step further by requesting that you not only register for this webinar, but that you share it among your friends. You can even sponsor your friends and they would be forever grateful to you.

This is going to be worth every dime plus a million more, I promise you.

If you're unable to join in live, it's fine cos you will have a link to the replay.

Click this link to secure your spot immediately as the 50% discount expires within the next 24 hours.

[www.paystack.com/pay/wcw](http://www.paystack.com/pay/wcw)

If you have questions, feel free to ask.

Yours in millions,

Temi Ajibewa.

## Friday 24th August

### Image: WCW flyer

Those who make a headway in life make up their minds quickly and change it slowly, says a wise man I know.

.

Tick tock... .

Tick tock....

.

It's officially 24 hours to the end of the early bird discount..

.

Don't be caught in analysis paralysis.

.

I am giving you a money-back guarantee on this.

.

If at the end of the class you think you have wasted your money, ask and you shall be promptly refunded.

.

Do your future a favour, click on the link in my bio/below;

.

[www.paystack.com/pay/wcw](http://www.paystack.com/pay/wcw)

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Just in case you're unable to join us live, you will have access to the replay of the class.

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You don't want to miss this.

.

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#TheMillionaireHousewife

Noon:

Infograph [What do you fear most? Being famous or losing fame?]

When I was asked to give a table talk on this question few months ago at a Toastmasters meeting I attended, it didn't take me a minute to decide my answer was 'None of the above.'

.

I was given two minutes to make my point and I did with absolute clarity and conviction that few seconds after I was done, the room was silent as each reflected on my words.

.

Then a round of applause and the accolades! 🙌🙌🙌🙌😊

.

The truth is, I am not afraid of being famous since obviously I put myself out to the world and I identify myself as a light to my world and a city set upon a hill which cannot be hidden.

.

I am surely not afraid of losing fame because I am not defined by how popular I am or what fame can afford me.

.

Rather, what I fear is losing my essence. Losing my core values that brought me from nobody to where I am today.

.

With my core essence intact, I know there is nowhere I cannot function. If you like dump me in Sahara dessert all by myself, I will thrive because it is in me. I have grown my Inner man to that extent.

.

If I must have fears then, it is that I don't lose that which makes me who I am. The person, warrior, victor, kind, generous, go-getter, innately valuable person I am becoming on my journey, - that is who I am afraid of losing.

.

At the #WealthCreation Masterclass, we would be learning how you can develop your essence to be a 'Wealth Generator' so that no matter the situation you find yourself, you will be able to generate wealth and fame on demand.

.

Click the link in my bio to grab the few slots we have at N5,250 only.

*The Wealth Creation Webinar Launch Plan and Report by Temi Ajibewa*

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[www.paystack.com/pay/wcw](http://www.paystack.com/pay/wcw)

.  
So over to you? Which do you fear the more?

.  
Being famous or losing the fame? Or losing your essence? 😊

.  
#TheMillionaireHousewife #Wealth #Money #WealthGenerators

## Evening

### Picture: screenshot of a Whatsapp chat

About two years ago, I sent out a broadcast on WhatsApp about my upcoming group coaching program priced at N35,000 or so then and this young man replied that I was being ridiculous to price an online class at such a high amount.

.  
He argued that even live classes aren't that expensive let alone an online class where all I would be expending was 'ordinary data'.

.  
It was a hot argument and it left a bitter taste in my mouth about him.

.  
Funnily, I didn't delete him from my BC list and we hadn't communicate until last night when I sent another BC about the #WealthCreation Masterclass and he replied with 'Good job... Really good job.'

.  
Hahaha

.  
Then he said 'Great to connect with you... Would like to host you in one of my online class soon....'

.  
More hahahahahahaha

.  
Then I told him what you can see in this screenshot. He was humble enough to admit his errors and confessed 'I was limited in knowledge then' because he was a trained sales guy in the bank so his mind was fixed on offline.

.  
You see, at times, when people judge you or argue with your choices, it is not their fault so don't blame them. They are only talking from their side of the world.

.  
Thankfully, no man's world view is the map of the world.

.  
I'm grateful that this young man experience has changed his mind because, according to him, he now has people who pay him 60k for his WhatsApp classes.



.  
Just imagine if I had let his thoughts killed my ambition then and make me shrink my goals. Would I be there to know that he now has a different opinion? No, because he would not think to come back and tell me so. I would have still been in that cage. SMH

.  
My dear, stay faithful to the grind. Stay true to your heart and make sure you live your best life how best you know per time.

.  
Don't stop growing and in no time, your realities will catch up with your dreams.

.  
If you have not enrolled for the #WealthCreation Masterclass holding on the 2nd of September, it's just N5,250 for now o or are you waiting for it to be 60k next year?! 😊

.  
#IAmPossible  
#TheMillionaireHousewife

**Saturday 25th August**

**Infograph: {Public Announcement (Especially if you consider me your coach or call me your mentor)}**

If you are reading this message and you call me your coach or mentor and have not enrolled for this class, don't comman ask me how to increase your sources of income or what you can do to make more money later ooo.

.  
Let me just tell you now, I WILL NOT ANSWER YOU.

.  
If I answer you, it will be to ask you to buy the replay of this webinar at N10,000 only.

.  
No, it's not a threat. It's a promise.

.  
You either join this class now to get all my juicy money-making secrets or you don't and then pay more for it later.

.  
The 50% discount ends tonight.  
Click the link in my bio/below

.  
[www.paystack.com/pay/wcw](http://www.paystack.com/pay/wcw)

.  
Nothing but love for you. 🥰

.  
*The Wealth Creation Webinar Launch Plan and Report by Temi Ajibewa*

.  
. Chai!! Temi wee not kee pelzin 😂😂😂😂  
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.   
#TheMillionaireHousewife

**WHATSAPP BC:  
WCW FLYER**

If you are getting this message and you call me your coach or mentor and have not enrolled for this class, don't comman ask me how to increase your sources of income or what you can do to make more money o.

Let me just tell you now, I WILL NOT ANSWER YOU.

If I answer you, it will be to ask you to buy the replay of this webinar at N10,000 only.

You either join this class now to get all my juicy money-making secrets or you don't and then pay more for it later.

50% discount ends tonight.

[www.paystack.com/pay/wcw](http://www.paystack.com/pay/wcw)

Nothing but love for you.

Happy weekend.

**Noon**  
**Regran from @Udyfoods where she was promoting her palm oil in her Calabar English**

When you are so sure of the value you bring to the market place, you will promote it shamelessly.

.  
@udyfoods right here shows us that marketing does not always have to be 'comman buy, comman buy'.  
.

Think outside the box to promote your business.  
.

In the comments below, follow these steps please:

1. SHAMELESSLY tell us what you sell
2. Tell us why we should buy from you.
3. Tag at least 3 business owners you trust to also come and promote their businesses on this thread.

.  
.

To get the best out of this, look through the comments and interact with any brand that interests you. If you like what they sell, enter DM and do business. 😊

.

If you see that anyone follows you, follow them back and form healthy business relationships. .

If your comment pops, I will regran a post from your page. 😊

.  
.

Oya tell us: wetin you dey sell?

.  
.

Don't forget the 50% early bird discount on the Wealth Creation Masterclass, where I and my wealth mentor will be sharing with you how you can attract wealth and become a wealth generator ends tonight. This is an online class you can attend from anywhere in the world and there will also be a replay for you after the class.

.

I will be sharing proven strategies and multiples streams of income you can tap into right from the comfort of your home.

.

Click the link in my bio to join us now before the link disappears.

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-----  
Repost @udyfoods

. . .

Oya Laff small 🤪🤪🤪, when you finish laffing mbok come and buy Ogbonge Palmoil ooo.

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#TheMillionaireHousewife

**Sunday 26th August**

**Video: Me Dancing**

This dance is dedicated to all of you who have registered for the Wealth Creation webinar. I promise you will dance far more than this at the end of this webinar.

.

*The Wealth Creation Webinar Launch Plan and Report by Temi Ajibewa*

As at the end of yesterday, we had 76 people registered to attend the webinar holding on the 2nd of September.

.  
That was 26 people more than my set goal and I'm so grateful that we got more registrations today.

.  
I'm grateful for the number of people who have trusted me to help transform their money game and empower them to become wealth generators. 🦋 .

Now, if you didn't make the 50% early bird discount that expired yesterday, smile. Jesus loves you and He has asked me to give you a second chance. 😊

.  
This second chance gives you the grace to attend the webinar at 30% discount! This means instead of N10,500, you get to pay N7,350 only.

.  
However, this chance expires in 48 hours.

.  
If I were you, I would hurry to click the link in bio/below  
[www.paystack.com/pay/wcw](http://www.paystack.com/pay/wcw)

.  
There would be a replay link for you incase you have network issues or unavailable to join us live.

.  
So what do you think of my moves? You like? 🥰

.  
#TheMillionaireHousewife

**Evening:**

**Infograph: {Not everyone will like you and it's absolutely ok!}**

In life, no matter how hard you try or the good you may do, everybody cannot like you.

.  
They may be people you have done plenty good for in the past but they somehow decide you didn't do enough for them.

.  
They may be people you offended and refused to forgive you no matter how much you have apologized.

.  
They may be people you have never met but the very idea you represent repels them.

.  
They may be people who just allow jealousy to turn into strife against you.

.  
It's ok. Really, it's absolutely ok.

*The Wealth Creation Webinar Launch Plan and Report by Temi Ajibewa*

.  
Even Christ was hated by the very people He came to save.

.  
Cheer up! Face your mission because at the end of the day, it is not the haters that matter, it is the few who see you and recognize what your goodly contribution has done for them that matter.

.  
It is those who know you're not perfect and accept you with your faults even as you strive to be a better person that matter.

.  
It is those who understand that a good heart is priceless and we're all a work in progress.

.  
Those are those who matter. Face them and serve them.

.  
#TheMillionaireHousewife

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#SundayVibes #SpreadPositivity

.  
If you missed the early bird discount that closed yesterday but would like to join the #WealthCreation Masterclass, you have an opportunity to grab a whooping 30% discount within the next 48 hours. Click the link in my bio/below to register.  
[www.paystack.com/pay/wcw](http://www.paystack.com/pay/wcw)

## Monday, 27th August

**Picture: An infographic { Financial Education is the only true way out of poverty. }**

As I put finishing touches to my slides for the #WealthCreation masterclass I will be hosting this Sunday, this sentence jumped out to me - Financial Education is the only true way out of poverty.

.  
I ruminated over it for awhile and a part of me asked 'are you sure? Wouldn't that be an erroneous generalization?'

.  
Well, for me, that is what I have tested and tasted.

.  
Could it be different for you? Have you or anyone you know made it out of poverty without any form of financial education?

.  
Mind you, BSc in Banking and Finance does not qualify as financial intelligence o.

.  
Ehn ehn, let's be clear because I have seen many broke Finance professors o 😊

Please let me hear your thoughts in the comments so we can all learn. Thank you. 🙏

.

#TheMillionaireHousewife

**Tuesday 28th August**

**Picture: WCW flyer**

At the Wealth Creation Webinar holding this Sunday, I and my mentor will be exposing some hidden secrets known and used by the few rich individuals across the world and how you can tap into this 'anointing' as well. 😊

They don't teach this at Harvard .

We would show you how you can successfully leave the rat race where you are currently working for money to where you can have money work for you.

.

If you are yet to register, please do so now before the 30% discount disappears tomorrow. Well, unless you prefer to pay the full price sha.

Click the link in my bio/below to join us

[www.paystack.com/pay/wcw](http://www.paystack.com/pay/wcw)

**Tuesday 28th August**

**Picture: WCW flyer**

I got sincere pleas from people who would like to join the Wealth Creation masterclass holding this Sunday but do not want to miss the 30% discount that was supposed to end today because they need to wait to get their salaries.

I honestly understand this because I used to be that way too and I believe they indeed need this class.

Therefore, I am extending the 30% discount till Friday, 31st of August.

I'm afraid I will not be able to extend beyond then.

Click on the link below to join us

[www.paystack.com/pay/wcw](http://www.paystack.com/pay/wcw)

The class holds by 7pm on Sunday online (Zoom) and there would be a replay in case you missed joining us live.



If you have questions, kindly ask.

.

If you haven't told someone you know needs this, kindly do so so they can take advantage of the extended 30% discount.

.

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If you know someone who needs this, kindly tag them.

.

.

#TheMillionaireHousewife

**Tuesday 28th August**

**An infographic of a quote from Rev. Sam Adeyemi “If you spend all that you earn, your wisdom pipe is blocked”**

“Ahn ahn! What’s that!?” 😞

That was what I said the first time I heard this statement about 10 years ago.

.

As at that time, my mum was critically ill. I was working as a marketer at an insurance company and everything I was making then was going to my mum’s illness.

.

I was a fatherless only child so I had no one but me to care for my mum. My uncles and aunties didn’t have, or so they said.

.

So I argued with Rev Sam in my heart: Ah Rev, you don’t understand. If you are in my kind of situation, there is no way one’s wisdom pipe will not be blocked ooo. Abeg, just qualify that your statement because it doesn’t apply to everyone o.

.

As though he heard me, he went on to talk about spending, planning and budgeting to accommodate exigencies and how to avoid blocked pipes.

.

I cannot forget that day because, for the first time, I defined my income status and saw that I was in fact, spending more than I was earning not because of my mum’s illness but because I was spending some of my earnings acquiring things I didn’t need for purposes that were not noble.

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At the Wealth Creation Masterclass, holding this Sunday, I would be sharing with you a Spending Guide I designed personally that has changed my Money game.

.

*The Wealth Creation Webinar Launch Plan and Report by Temi Ajibewa*

If you have questions you'd like to get clear on before you register for this webinar, please ask now because I do not want you to miss out on the 30% discount that will expire tomorrow.

.  
Ready to join us? Click the link in my bio to come in at N7,350 only.

.  
.  
#TheMillionaireHousewife

**29TH August**

**WHATSAPP BC:**

I got sincere pleas from people who would like to join the Wealth Creation masterclass holding this Sunday but do not want to miss the 30% discount that was supposed to end today because they need to wait to get their salaries.

I honestly understand this because I used to be that way too and I believe they indeed need this class.

Therefore, I am extending the 30% discount till Friday, 31st of August.

I'm afraid I will not be able to extend beyond then.

This will likely be the last broadcast you will be getting from me about this class.

Click on the link below to join us

[www.paystack.com/pay/wcw](http://www.paystack.com/pay/wcw)

The class holds by 7pm on Sunday online (Zoom) and there would be a replay in case you missed joining us live.

If you have questions, kindly ask.

**Friday 31st August**

**Picture: Flyer of '3 Residual Income You should Have' Instalive class**

Due to popular demand, I'd be having a 're-stream' of this class. 😊

*The Wealth Creation Webinar Launch Plan and Report by Temi Ajibewa*

.  
If you missed it 2 days ago, you don't want to miss it again today.

.  
Trust me, these are residual income everybody should lock down for themselves.

.  
Turn on notifications for this page now so you get notified once I go live.

Tag yourself if you know you need this.

Tag your friends who you know need this as well.

.  
We would see at 3pm by His grace.

.  
The 30% discount for the Wealth Creation Masterclass which I extended till today because of salary earners expires by 6pm.

.  
Please click the link in my bio/below to join us (at N7,350) for this webinar holding this Sunday 7pm - 10pm. It will be recorded and a replay link would be sent to you so even if you cannot join us live, you will not miss out.

.  
[www.paystack.com/pay/wcw](http://www.paystack.com/pay/wcw)

If you already paid for the class, please ensure that you have the meeting details/access by now. If you do not, kindly send a mail to [temiashabiglobal@gmail.com](mailto:temiashabiglobal@gmail.com) with your proof of payment.

..  
#TheMillionaireHousewife

### **Saturday 1<sup>st</sup> September**

#### **Infograph: One day to wealth creation master class**

If you are yet to register for the upcoming webinar, I know it's because you love me and would rather pay the full price to this webinar. 🥰

.  
As it is, all the discounts prices to this class are officially expired.

.  
I thank everyone who has registered and can't wait to be a part of the mind blowing session tomorrow.

.  
Ensure your phones are well charged, your data loaded (at least 5g) and your pen and paper close by so you can be catching the rhema as they are dropping. 🌟🌟

.  
You know some things cannot be taught, they can only be caught so stay woke!

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.  
I will be in the room by 6:30pm to serve you light refreshments 😊  
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.  
There's still room to join us between now and 12pm tomorrow. Click the link in my bio/below to come in at N10,700 only. 😊  
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[www.paystack.com/pay/wcw](http://www.paystack.com/pay/wcw)  
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.  
#TheMillionaireHousewife

## WHATSAPP BC

The 30% discount for the Wealth Creation Masterclass holding this Sunday officially closed at 6pm today and the payment link now has N10,700 on it.

But if you're getting this message as my WhatsApp contact, I'm leaving the 30% discount open for you till 11pm tonight. Just because I love you. 😍

All you need to do is reply this message requesting for the account details.

---The End---

Note: Instagram was my primary channel. I more or less copied the posts there and tweaked them to fit other channels such as Facebook, email list or messenger bot list. My posts were mainly inspired from questions I got in my DM or conversations I had with people who had not registered, So each of my post was targeted to specific class of people with the intention of tackling '*the 4 reasons people don't buy.*'

Whheew!

Note: I hope you find this useful as you plan your launch. I pray it will be a huge success beyond your dreams and plans. Don't forget to share the good news with me when it happens and you can send some coins my way too. LOL

P.S.S: No, you are not free to ask me questions on this unless you are my client or ready to hire me as your coach. LOL. Na the work wey I dey do be that abeg.

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